

AudaciousAudio.com

**Rob Schultz &
AudaciousAudio.com
present:**

**Viral Video:
Build Buzz, Traffic and Profits with
Masterful Multi-Media Marketing**

Creating Your Slide Show

©2006 Robert Schultz, all rights reserved

We've Just Discovered How to:

Create the music background for our slideshow

Now, We're Going to:

Forge ahead to create vivacious visuals for our slideshow, and combine it with our music to create a knock-your-socks off marketing piece

www.AudaciousAudio.com

Here's What You'll Need to Get Started:

Adobe Photoshop Album Starter Edition

Adobe Acrobat Reader (latest version)

PowerPoint, Open Office Impress or any presentation Program that saves slides in JPG format

Clickable links at:

www.audaciousaudio.com/pdfslideshowlinks

Here's What You'll Need to Get Started:

Adobe Photoshop Album Starter Edition

Adobe Acrobat Reader (latest version)

PowerPoint, Open Office Impress or any presentation Program that saves slides in JPG format

Clickable links at:

www.audaciousaudio.com/pdfslideshowlinks

Here's What You'll Need to Get Started:

If you don't have Power Point or Open Office Impress, any image editor that can save in JPEG format will do

Recommended:

Adobe Photohsop Elements
Free Image Editor: GIMP

And you'll want to create & save your images at 800 x 600 (wide orientation) at 72 dpi resolution

Clickable links at:

www.audaciousaudio.com/pdfslideshowlinks

Here's What You'll Need to Get Started:

If you don't have Power Point or Open Office Impress, any image editor that can save in JPEG format will do

Recommended:

Adobe Photohsop Elements
Free Image Editor: GIMP

And you'll want to create & save your images at 800 x 600 (wide orientation) at 72 dpi resolution

Clickable links at:

www.audaciousaudio.com/pdfslideshowlinks

Getting the Most From This Slide Show

**Use the slide show
Controller!**



Go to the first slide

Go to the previous slide

Pause and Start

End the slideshow

Go the the last slide

Go to the next slide

**It should appear in the upper right
hand corner of your screen**

Here's the Step-by-step Process We'll Follow:

Create JPEGs for each screen of your slide show
(using PowerPoint or image editor)

Create a silent (no music) PDF slideshow with **Adobe Photoshop Album Starter Edition** (its FREE!)

Select, download and compress your music MP3
(previous tutorial)

Combine the silent PDF slideshow with music in the LATEST version of **Adobe Acrobat Reader** (also FREE!)

Types of Visuals to Use:

Typical PowerPoint Slides (text based)

Photographs or Illustrations

Combine text with photos or artwork (Ideal!)

My favorite sources of cheap photos / artwork:

ClipArt.com

iStockPhoto.com

www.AudaciousAudio.com

Types of Visuals to Use:

Typical PowerPoint Slides (text based)

Photographs or Illustrations

Combine text with photos or artwork (Ideal!)

My favorite sources of cheap photos / artwork:

ClipArt.com

iStockPhoto.com

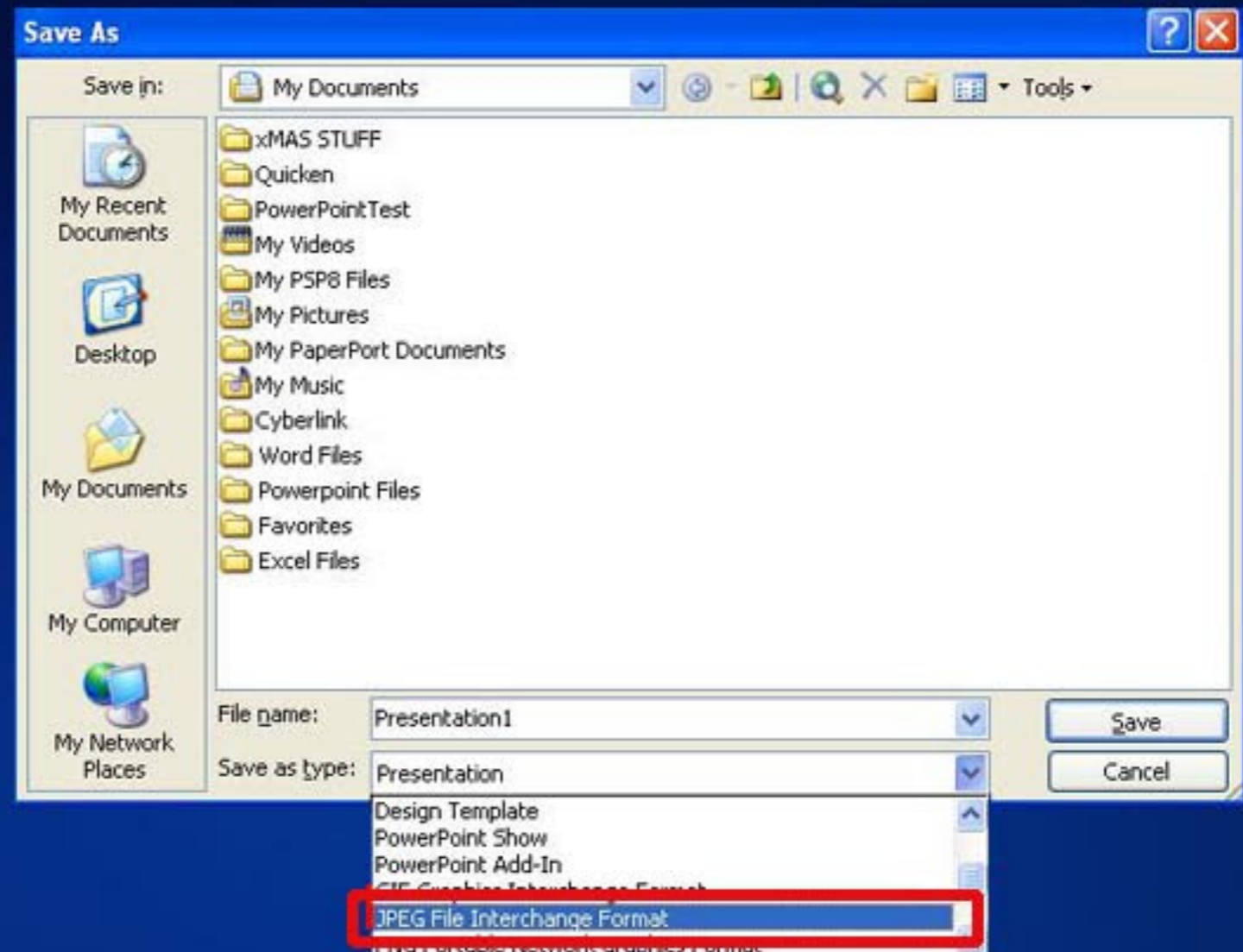
www.AudaciousAudio.com

So Here We Go!

Create your presentation in PowerPoint

Save your PowerPoint as **Joint Photographic Experts Group (JPEG)**. This will save all the slides as sequentially numbered JPEGs in their own folder (Slide1.jpg, Slide2.jpg)

Be sure to choose the **Save Every Slide Option**. It will save you the hassle of having to save every slide individually.

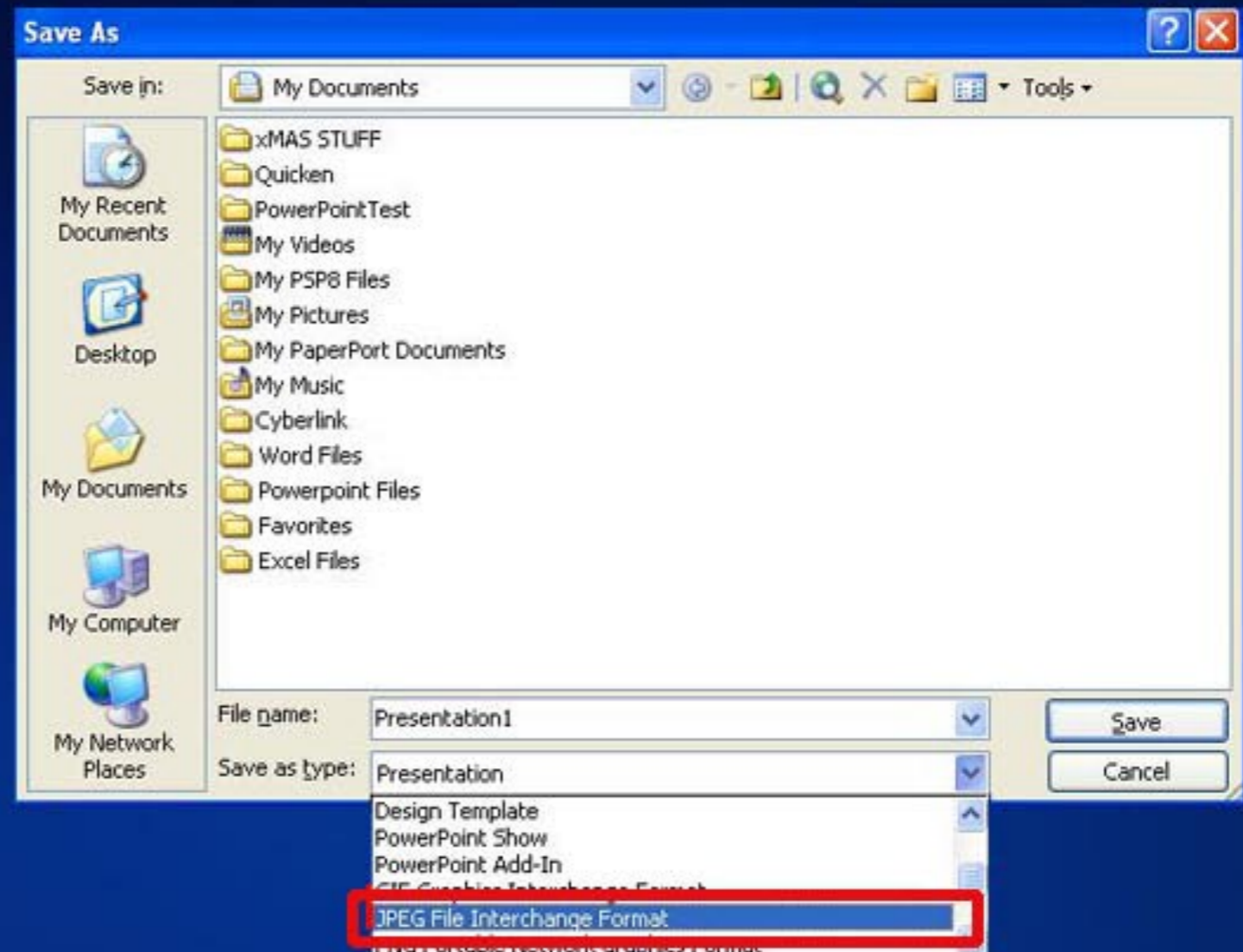


So Here We Go!

Create your presentation in PowerPoint

Save your PowerPoint as **Joint Photographic Experts Group (JPEG)**. This will save all the slides as sequentially numbered JPEGs in their own folder (Slide1.jpg, Slide2.jpg)

Be sure to choose the **Save Every Slide Option**. It will save you the hassle of having to save every slide individually.



Download Adobe Photoshop Album Starter Edition: (its free!)

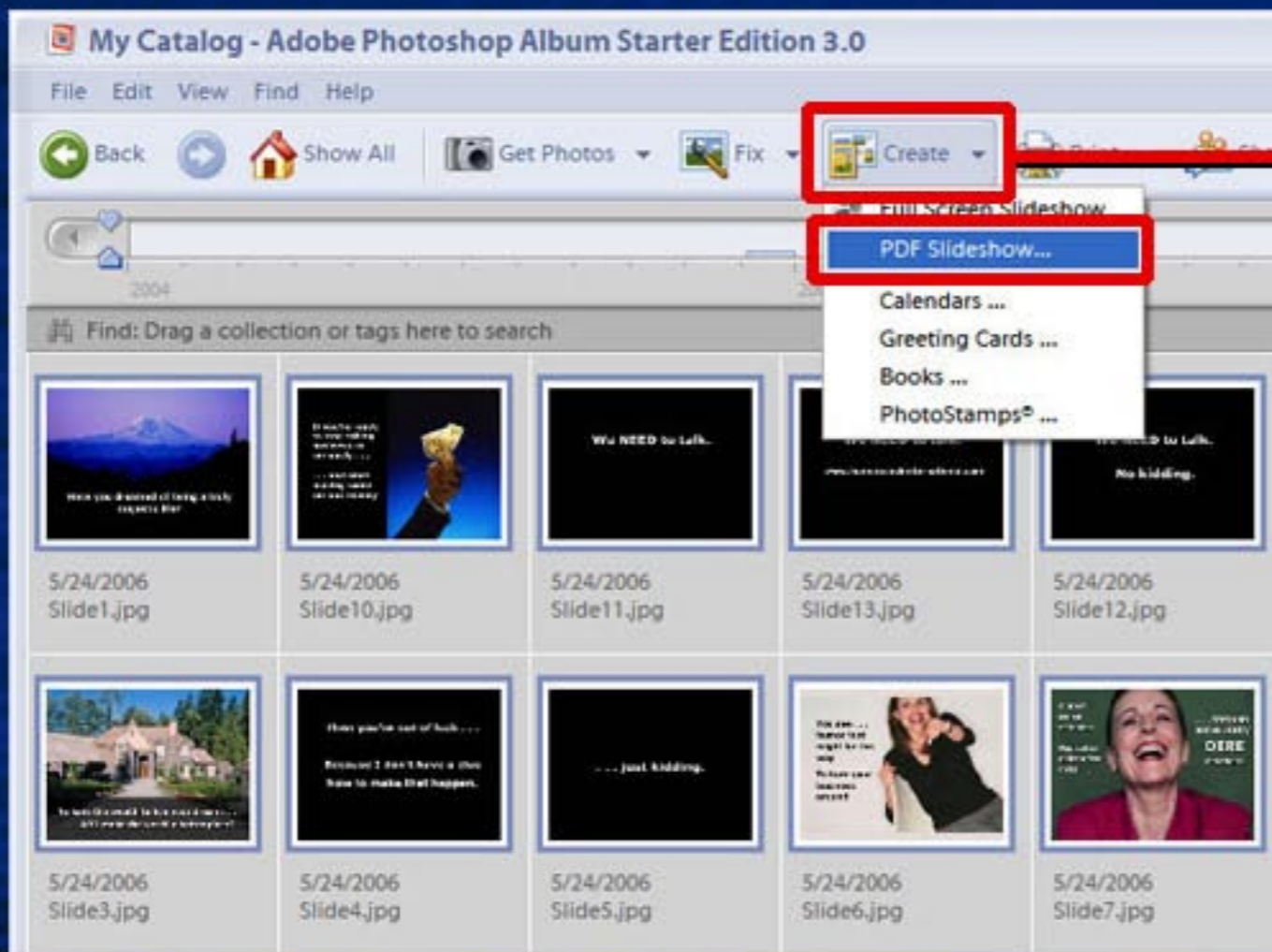
**It's a very simple photo organization program
It will help us create a silent PDF photo album**

**Which we will then open up in Adobe Acrobat
Reader to add our music**

www.AudaciousAudio.com

Open Adobe Photoshop Album Starter Edition.

Import the JPEGs of all the files from your PowerPoint presentation to the Photo Well by clicking on the **Get Photos** Button and choosing **From Files and Folders**



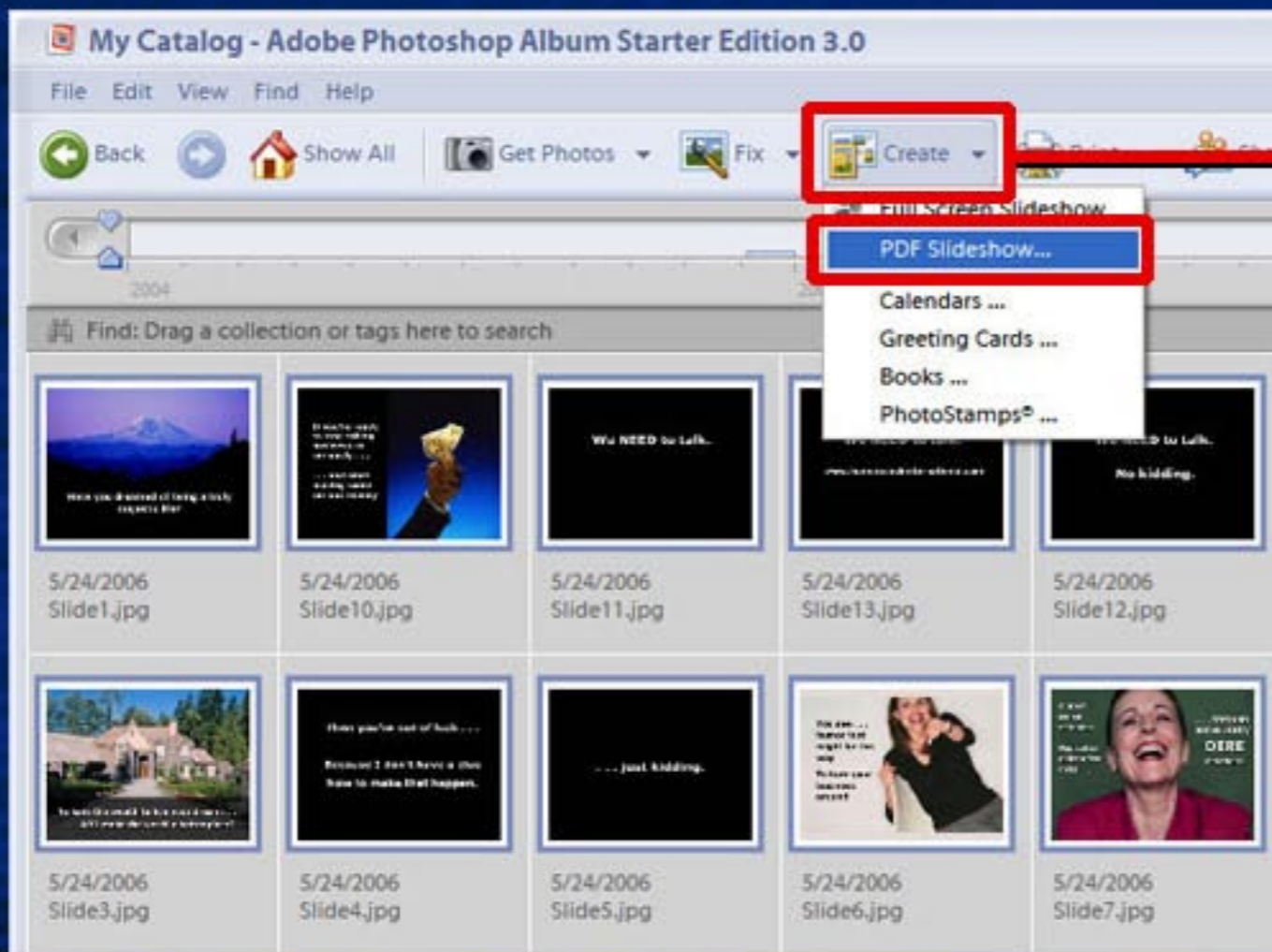
Select jpgs you want to include in your slideshow by **clicking on their thumbnails** in the Photo Well.

Click on the **Create Button** (in menu bar)

Choose **Create PDF Slideshow** from the drop down menu

Open Adobe Photoshop Album Starter Edition.

Import the JPEGs of all the files from your PowerPoint presentation to the Photo Well by clicking on the **Get Photos** Button and choosing **From Files and Folders**



Select jpgs you want to include in your slideshow by **clicking on their thumbnails** in the Photo Well.

Click on the **Create Button** (in menu bar)

Choose **Create PDF Slideshow** from the drop down menu

You're now ready to create the first PDF slideshow . . . The one without the music.

This is kind of cool.

You can actually test your slideshow before you save.

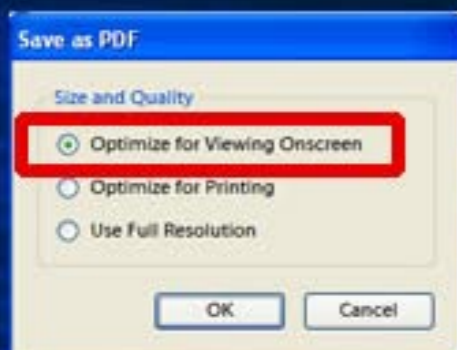
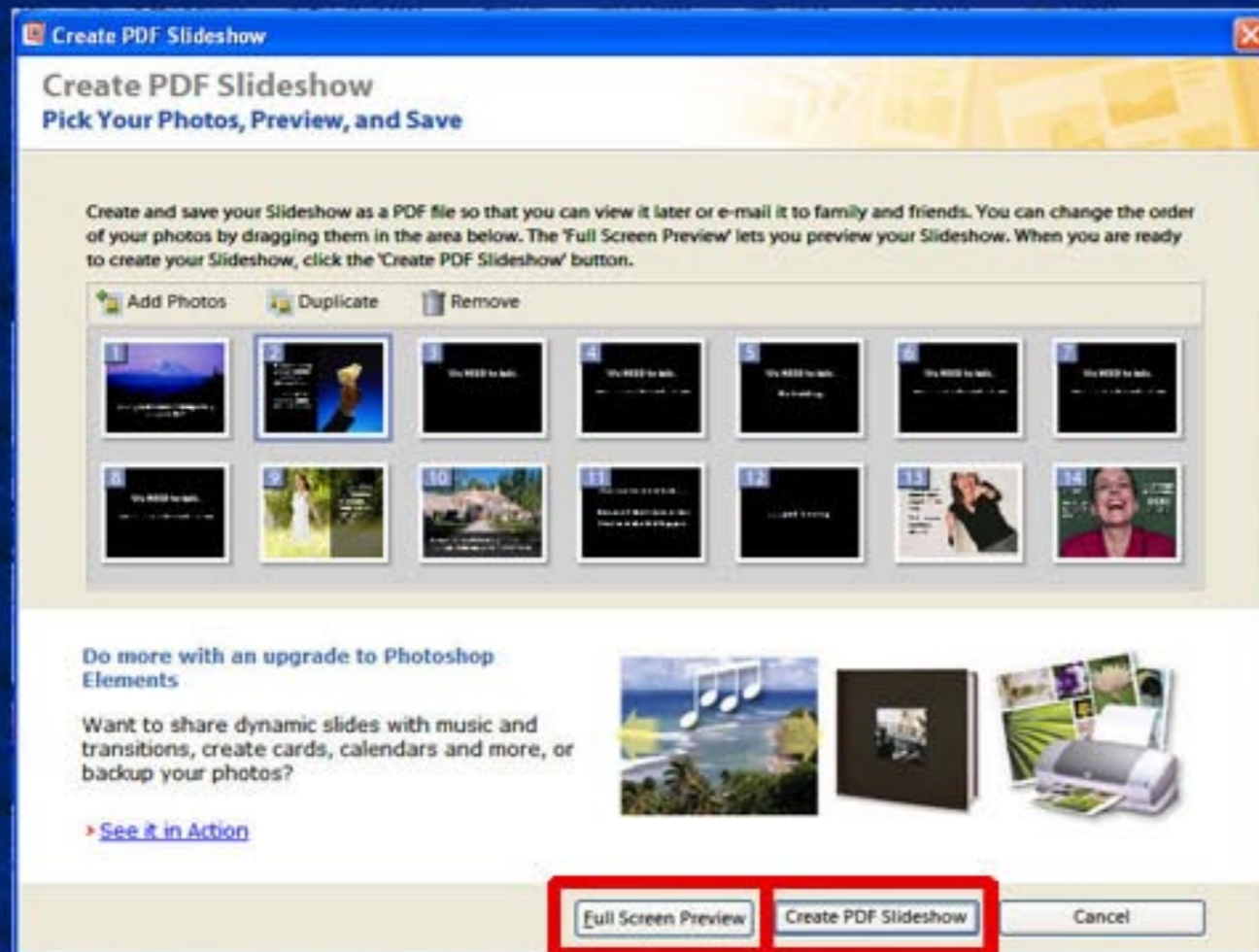
You can also re-arrange the order of the slides by dragging them.

Make sure everything is in order and then click the **Create PDF Slideshow** button.

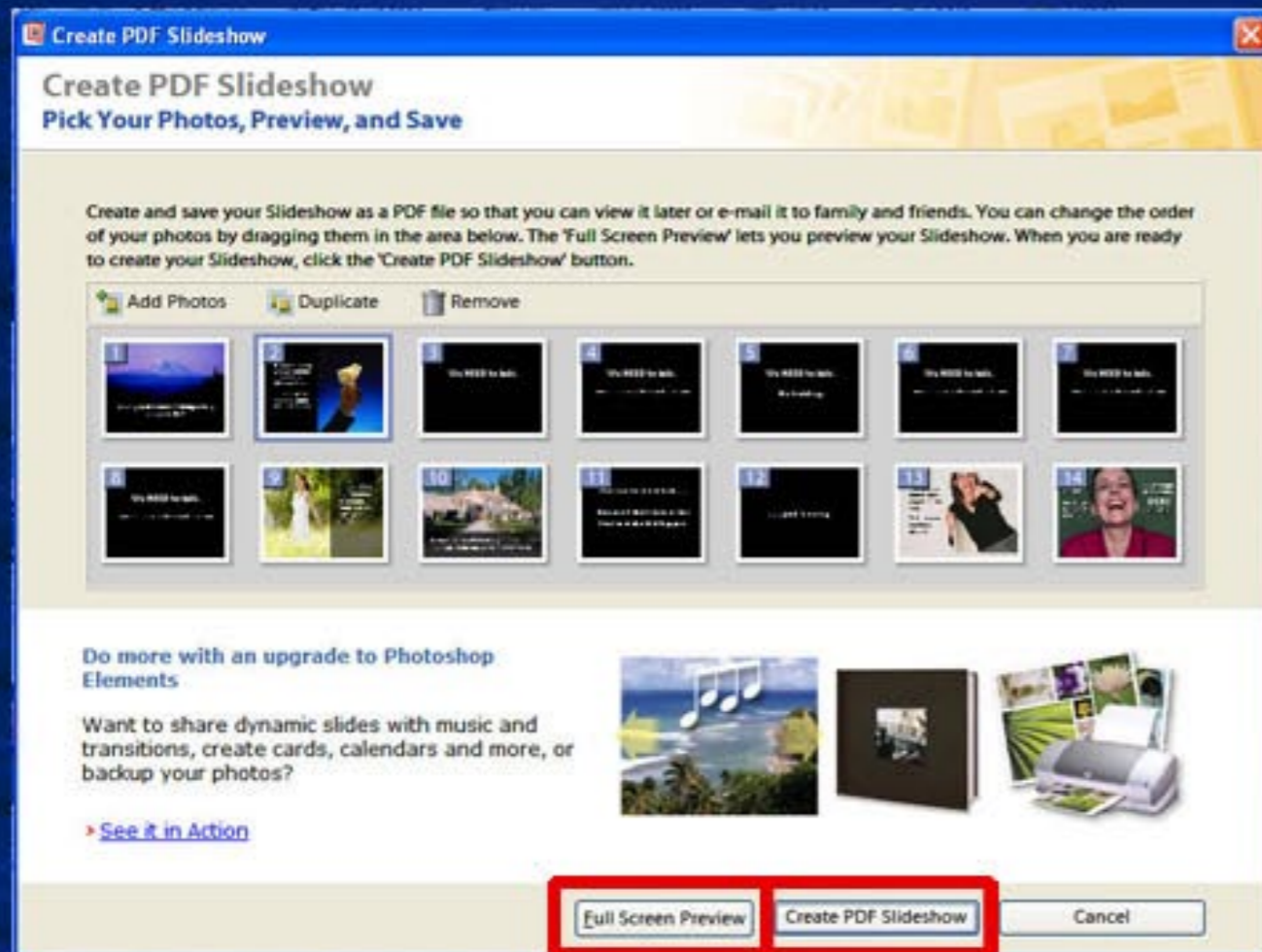
Click on the **Optimize for Viewing Onscreen** button.

Don't worry if a warning message pops up.

Click **Yes** when asked if you'd like to view the slideshow. **It will open automatically in Adobe Acrobat Reader**



You're now ready to create the first PDF slideshow . . . The one without the music.



This is kind of cool.

You can actually test your slideshow before you save.

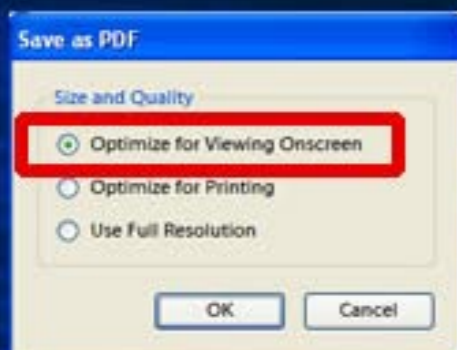
You can also re-arrange the order of the slides by dragging them.

Make sure everything is in order and then click the **Create PDF Slideshow** button.

Click on the **Optimize for Viewing Onscreen** button.

Don't worry if a warning message pops up.

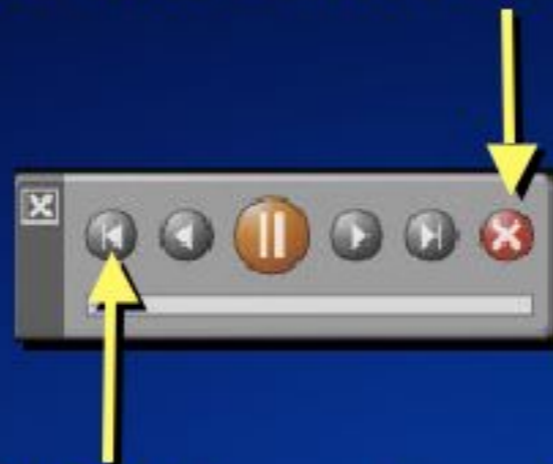
Click **Yes** when asked if you'd like to view the slideshow. **It will open automatically in Adobe Acrobat Reader**



Next Step:

Click on the **Red Circle** to exit the slide show -
Then open the next installment of our tutorial

or . . .



Click on the **far left button** to view this entire
tutorial again!

Next Step:

Click on the **Red Circle** to exit the slide show -
Then open the next installment of our tutorial

or . . .



Click on the **far left button** to view this entire
tutorial again!