

AudaciousAudio.com

**Rob Schultz &
AudaciousAudio.com
present:**

**Viral Video:
Build Buzz, Traffic and Profits with
Masterful Multi-Media Marketing**

Creating Your Slide Show

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Now its time to add our music to the slideshow



Picture Tasks Button



CRUCIAL: You'll need **the most recent version** of Adobe Acrobat Reader to pull this off.

In case Adobe Reader didn't open, simply open the PDF slideshow file from within Reader. It will begin to play.

Stop the slideshow by clicking on the Red X in the Control Palette that appears in the upper right hand corner of your screen. This will open up a non-slideshow version in Adobe Reader. Looks like a typical PDF file, with 1 image per page.

Click on the Picture Tasks Button in the Button Bar and select **Export to Slideshow from the drop-down menu.**

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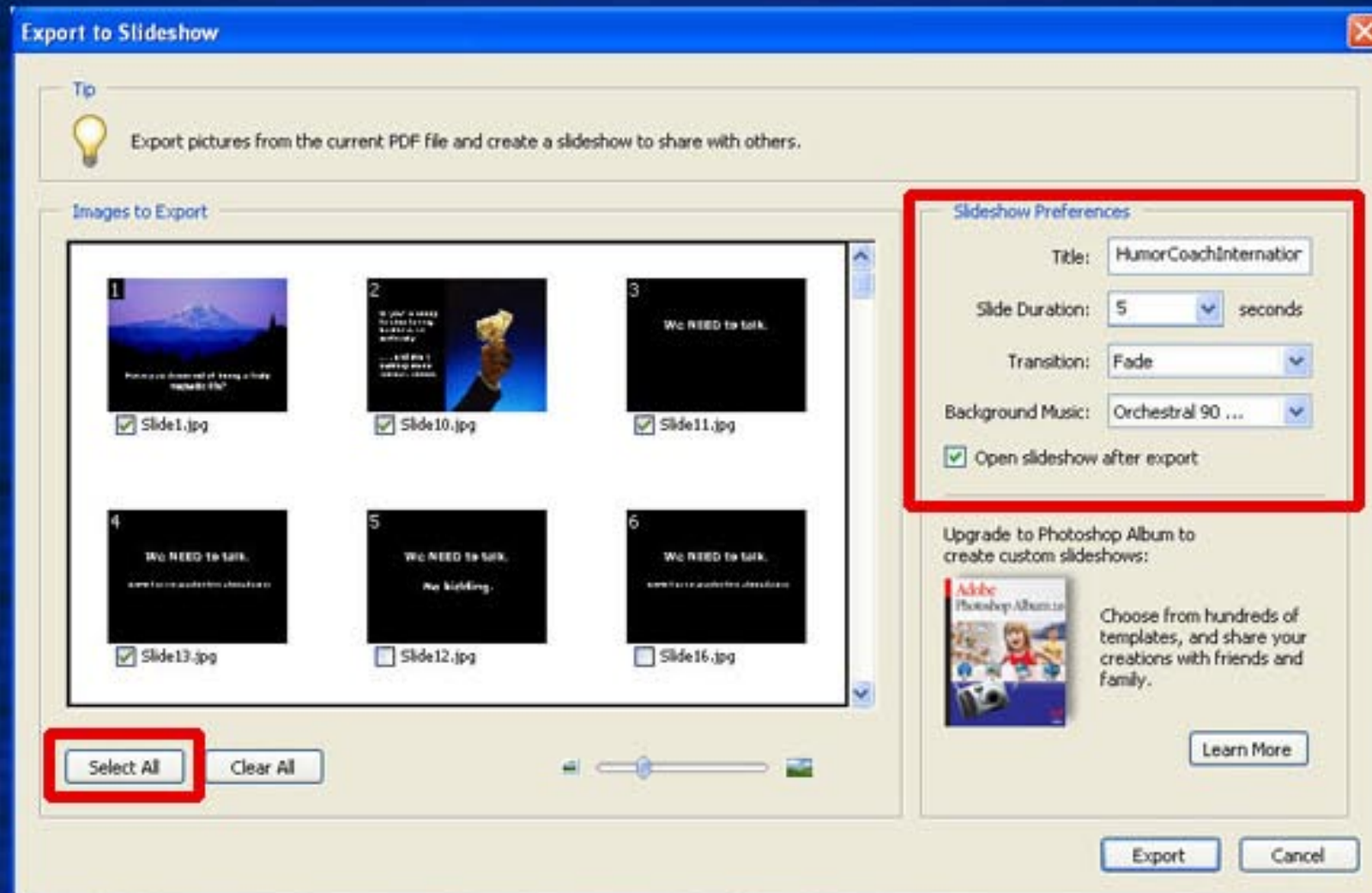
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Select specifics on our movie, add music and save



Create your title

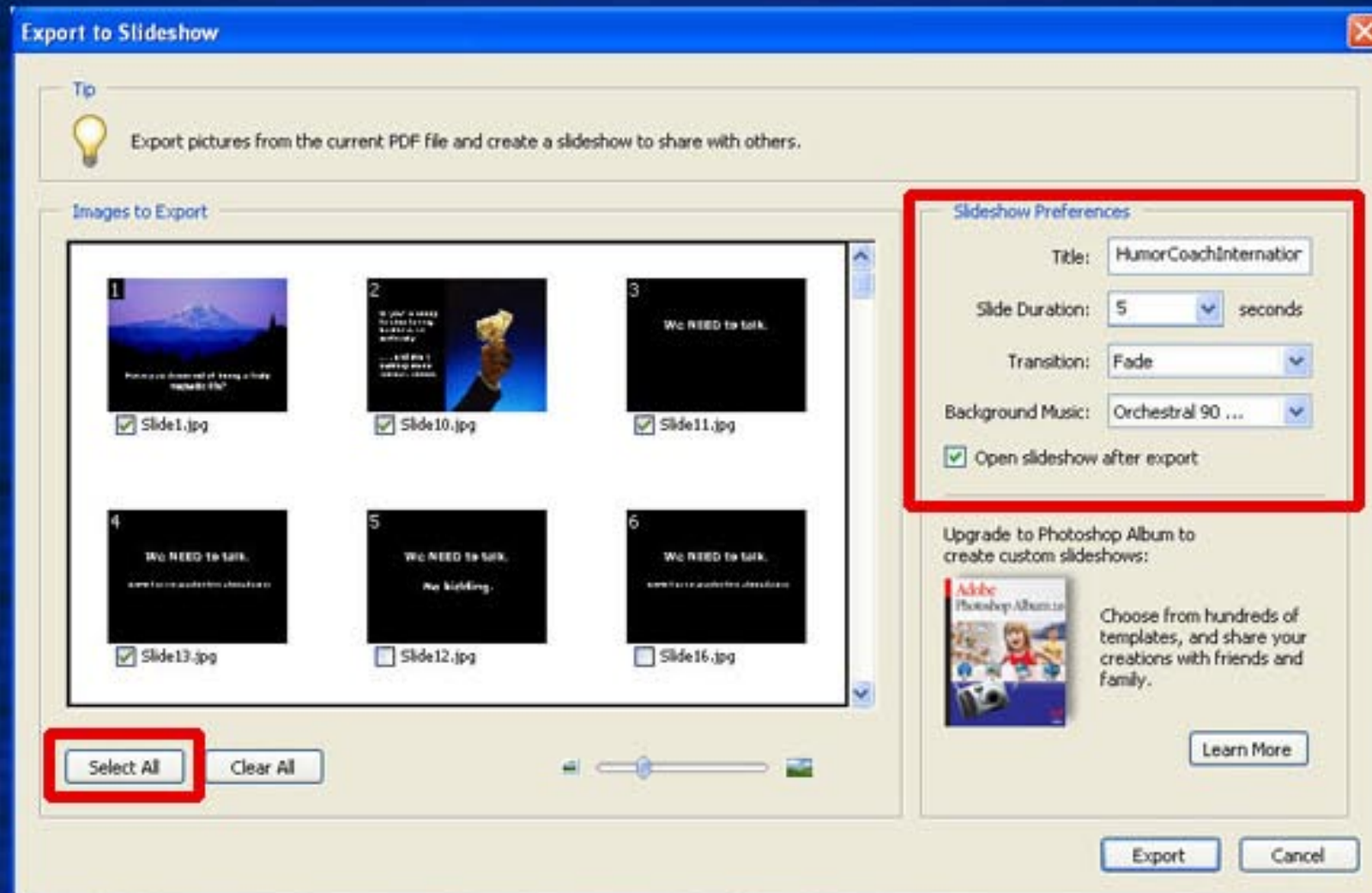
Select the slides you want in your slideshow (or simply click on the **Select All** button)

Select the **Slide Duration**

Select the **Slide Transition Type** (I recommend choosing **Fade**)

Browse to select the background music (the mp3 you downloaded and compressed in the previous tutorial)

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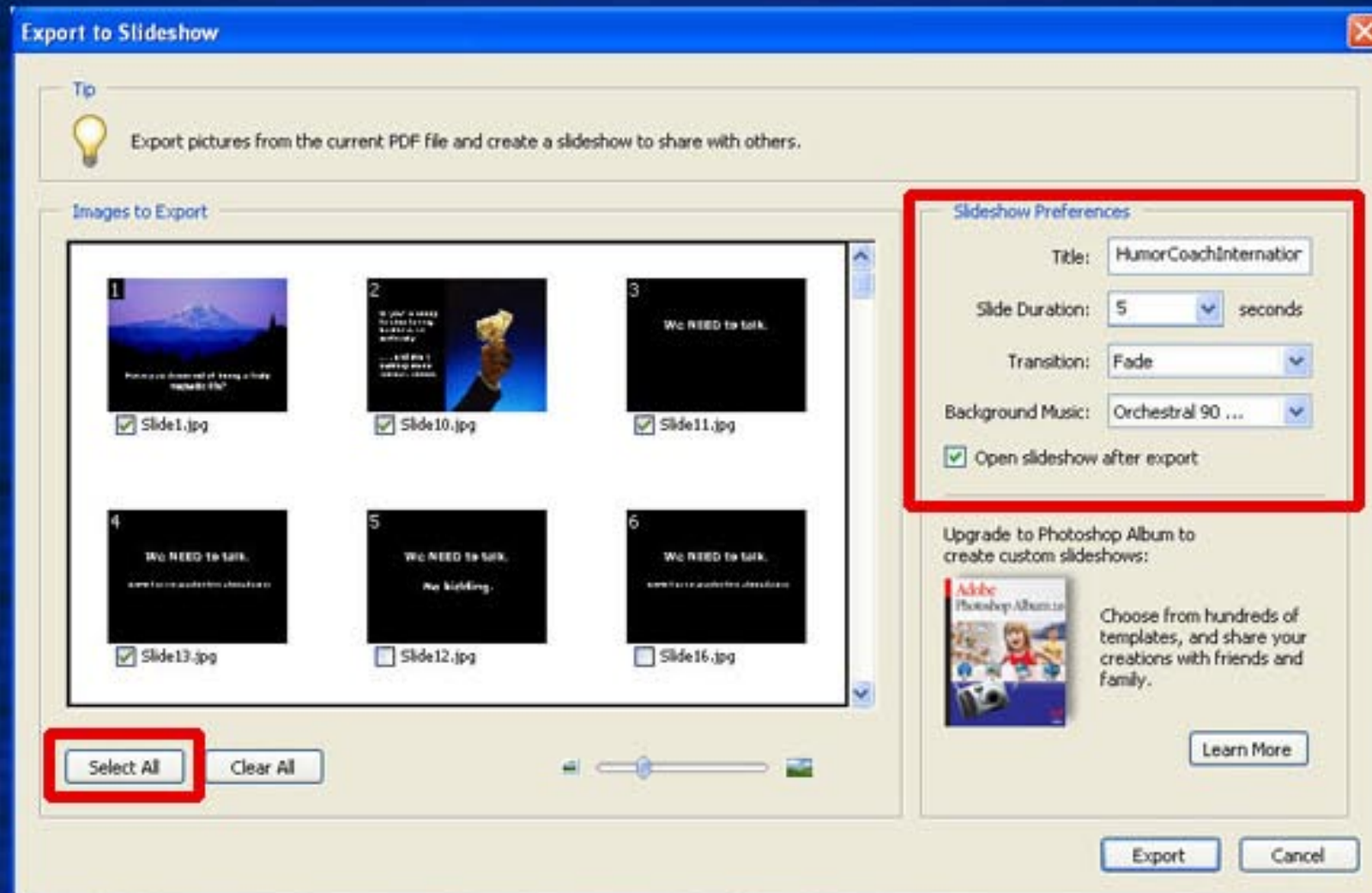
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Drawbacks of This Technique:

You can only choose one piece of background music

You can only select one type of slide transition

The transitions are a bit clunkier than with other more expensive techniques

Each slide must be on screen for the exact same duration

Does not forward automatically to a web page at end of slide show

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Tips for Quick Success:

Use text to communicate specifics (Trying to sync spoken words with the slides is a whole other level of complexity)

Keep your first efforts short (60 to 90 seconds)

Be impactful, unpredictable. Throw people a curve. Do something unexpected

Don't pontificate! Save your 5-point plan for total nirvana until AFTER you have them on your mailing list

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Macintosh Technique:

Keynote

Part of the iWork Suite - \$79

Can import PowerPoint Presentations / Can export presentations in **Flash format, complete with sound and an HTML page the slideshow is embedded in**

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